



## Myths About Window Film

Corporate Office  
17812 - 118 Ave NW  
Edmonton, AB T5S 2W3  
1-855-448-6044

Consumers who have never used Bee Cool Glass Coatings Window Film often have concerns about using window film that are simply not supported by the facts. Some of these myths include:

*- Film applied to glass will cause thermal glass breakage:*

Film applied to glass according to manufacturer's specifications can never be the sole cause of thermal breakage. Only if the glass is not manufactured and/or installed to established industry standards can window film be a contributing factor. To reinforce this point, Bee Cool window film solution providers even offer a five-year thermal breakage warranty that includes glass and film replacement. See Warranty at [www.beecool.ca/warranty.php](http://www.beecool.ca/warranty.php)

*- Films applied to insulated units will cause seal failure:*

Film applied to millions of square feet of insulated glass units throughout the world for more than 40 years and have never been shown to be the cause of seal failure. The insullation of a film such as Bee Cool Platinum 20 will only increase the pressure by about 0.55psi (pounds per square inch), while the federal specifications require windows to withstand a minimum of 3.30psi - more than six times the film's potential pressure increase. Bee Cool has a seal failure warranty for 36 months!

See Warranty at [www.beecool.ca/warranty.php](http://www.beecool.ca/warranty.php)

*- Films will discolour over a short period of time:*

All Bee Cool Sun Control and Security window films are protected by ultraviolet inhibitors, guaranteeing that the films will not discolour over time. 10-year manufacturer's material and labour warranties back up these claims. See Warranty at [www.beecool.ca/warranty.php](http://www.beecool.ca/warranty.php)

*- Films are a short-term "band-aid" solution:*

High quality Bee Cool Sun Control and Security window films offer an abrasive coating and adhesion technology that ensures that the specific requirements related to performance and appearance can be met over the long term (20 years or more). After this time, the film can easily be removed and replaced with a new film.

*- The best indicator that Bee Cool window films work is the thousands of satisfied customers who have addressed a variety of problems associated with their windows. It has been proven that the high quality films block up to 79% of the solar heat, reduce glare up to 83%, block 99% of UV rays and reduce heat loss in winter by up to 30% (Low E films). If reflective glass was not installed during initial construction, window films offer a cost-effective solution for the existing windows to look and perform as well or better than reflective glazing. Window films have often reduced the HVAC load on buildings to the point where expensive upgrades to equipment were unnecessary.*